

BB Print Stadium Mackay

EVENT PLANNERS GUIDE





Elevate Your Event Experience

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From international rock concerts to iconic sporting events – BB Print Stadium Mackay is a proven open-air events powerhouse.





About Us

BB Print Stadium Mackay

About BB Print Stadium

BB Print Stadium, the vibrant home of the Mackay Cutters rugby league team, is an exceptional venue designed for both thrilling sporting action and unforgettable events. Featuring the western grandstand, versatile function room, 12 corporate boxes, 6 exclusive suites, and specialised broadcast box, it caters to every need from major events to corporate functions or private celebrations.

With NRL-standard lighting, the stadium has proudly hosted regular NRL matches since its grand opening in 2011, ensuring a top-tier experience for both players and spectators alike.

The function room located on level 2 is a versatile space perfect for any occasion, from intimate celebrations to large-scale corporate events. With the ability to host up to 200 guests cocktail style or 120 in banquet seating, it offers flexible layouts to suit your needs. For corporate functions, setup ranging from u-shape, boardroom, cabaret, or theatre-style seating, accommodates from 10 to 158 attendees, ensuring your event is both memorable and perfectly tailored to your requirements.

Nestled in the stunning Mackay Region, BB Print Stadium is the perfect destination for attracting guests from across the state, offering an unforgettable setting for any occasion.

Did you know MECC catered for a crowd of 15,000 at the Elton John concert at BB Print Stadium Mackay?

It was a venue fit for a Piano Man!



BB Print Stadium Mackay

Accessibility

We make it a priority to accommodate all guests.

- All designated accessible seating is located without the need to utilise the stairs
- Accessible seating on level 1 is accessible via the lift
- All accessible toilet facilities are located on level 1, with access via service lift
- Our events team can offer guidance to ensure your event accessible, including:
 - Advice on accessible drop-off locations in coordination with traffic management plans
 - Recommendations for accessible ramps where needed, such as for on-field events
 - Consideration of distances between gates, facilities, and main event spaces to enhance accessibility

BB Print Stadium sits on the outskirts of the city centre, adjacent to Mackay Airport, the South Mackay Sporting Precinct, and just a few blocks from accommodation facilities, shopping centres and restaurants.



Mackay Airport: 5min (3.3km)



Mackay CBD: 7min (3.1km)



MECC: 6min (2.8km)

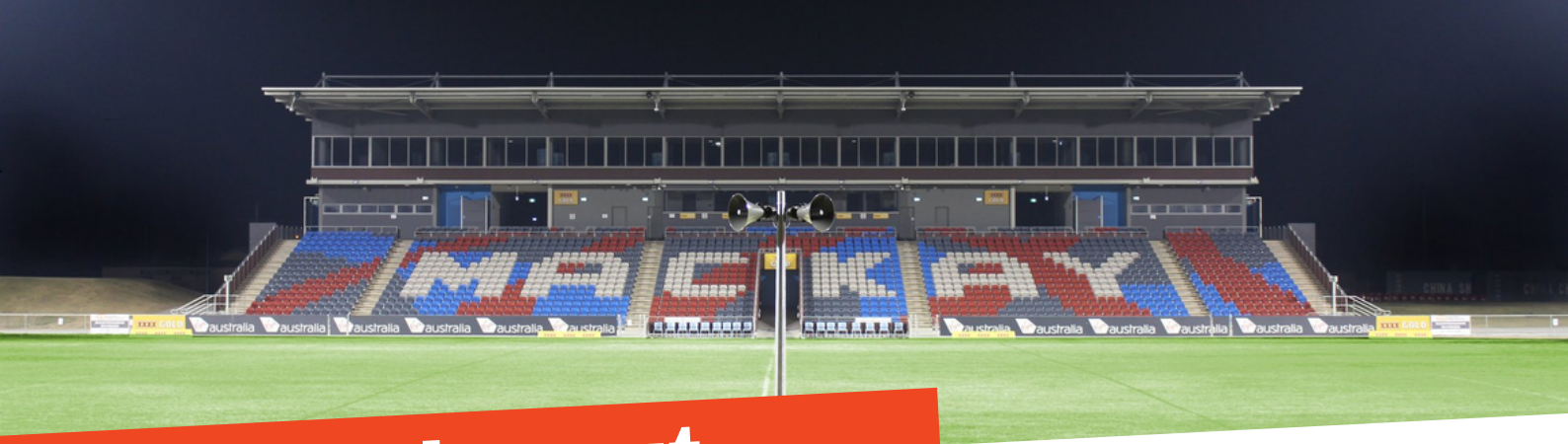
For booking enquiries, please contact us!

☎ (07) 4961 9515

✉ stadiummackay@mackay.qld.gov.au

🌐 themecc.com.au

📍 2 Casey Avenue, South Mackay 4740



Venue Layout

BB Print Stadium Mackay

FUNCTION ROOM (LEVEL 2)

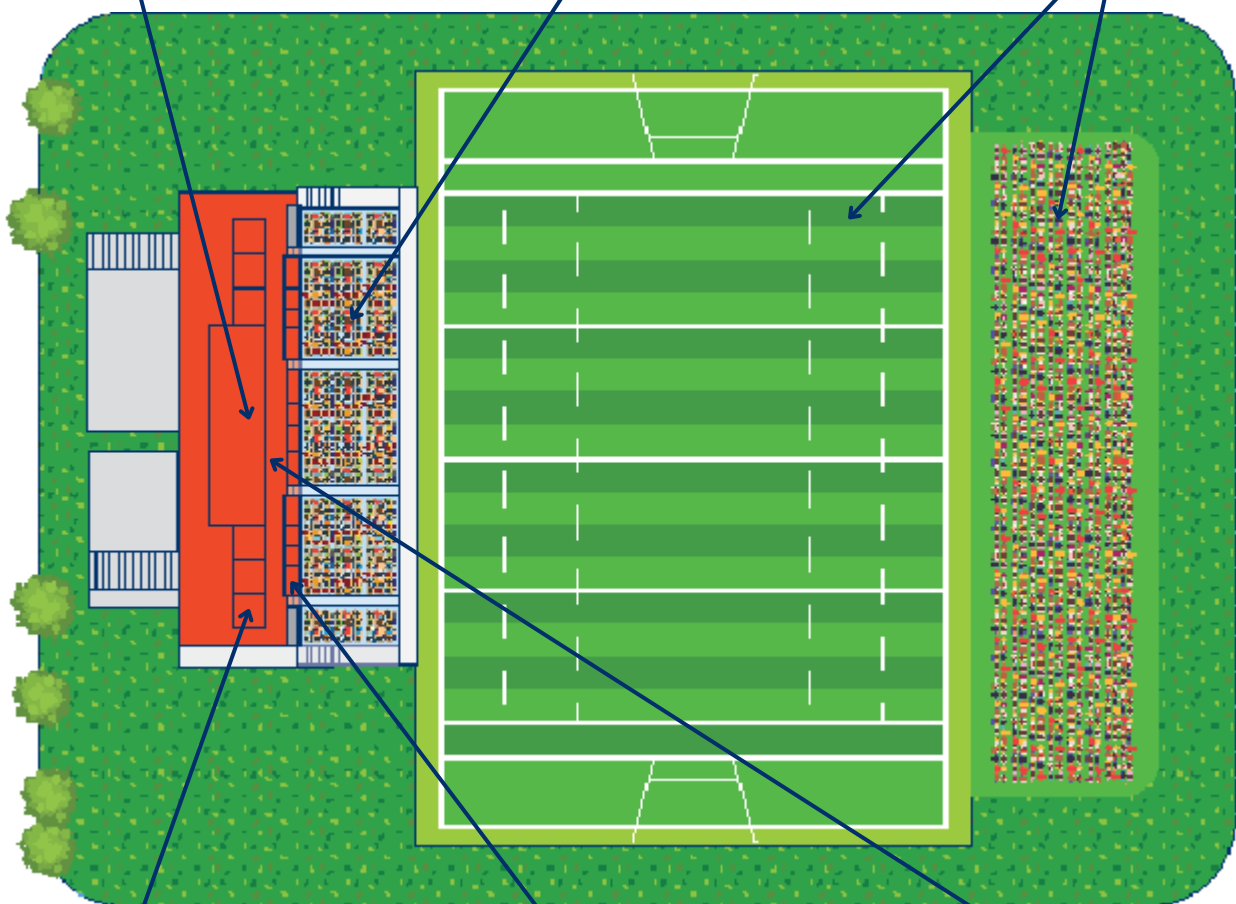
- 10 to 200pax cocktail, banquet or VIP box seating

STADIUM GRANDSTAND

- 1,516pax general seating

STADIUM FIELD SEATING

- 3,000pax on the hill
- 8,000pax on the field



PRIVATE CORPORATE SUITES (LEVEL 2)

- 2 x 10pax corporate suite
- 4 x 15pax corporate suite

GRANDSTAND OPEN AIR CORPORATE BOX (LEVEL 1)

- 6 x 8pax corporate box
- 6 x 12pax corporate box

STADIUM FACILITIES (LEVEL 1)

- Broadcast room
- Multi-purpose suites



Private Function Room & Suites

Function Room (level 2)

Dining Function (banquet): 120pax

Cocktail Function: 200pax

Conference (cabaret/classroom): 60pax

Conference (theatre style): 158pax

Function Room Facilities

- 232m² (35m x 6.5m)
- In-house PA system:
 - Event commentary
 - Background music
 - 2 radio microphones
 - 65-inch 4K LED TV for AV viewing
 - 10 x LCD 38cm TV's wall mounted throughout with DVD & Free-To-Air
- Event viewing through 10 bays of operable and fixed windows
- Comprehensive bar service, beverage list available upon request.
- Wheelchair access available via public lift in main foyer



Private Corporate Suites (level 2)

10-person Corporate Suite x 2

15-person Corporate Suite x 4

Corporate Suite Facilities

- 4.5m x 3.1m - 10 person suite
- 4.5m x 3.3m - 15 Person suite
- Fully air-conditioned
- Event viewing through large operable and fixed windows

Multi-Purpose Private Suites (level 1)

Private Suite 1 - 3

Multi-Purpose Suite Facilities

- 3.9m x 3.4m - Private suite 1 (airport end)
- 2.3m x 3.4m - Private suite 2 and 3
- Fully air-conditioned
- Event viewing through large fixed windows
- Power outlets, data outlets and auxiliary point
- Fixed bench under window



Stadium Grandstand & Field

Stadium Grandstand

General Seating: 1516pax in total

- Bay 1: 183pax
- Bay 2: 405pax
- Bay 3: 340pax
- Bay 4: 405pax
- Bay 5: 183pax

Grandstand Facilities

- Allocated seating
- 2 x Serving points for food & beverage
- Wheelchair access available via public lift in main foyer
- Bay 1: 5 wheelchair + 2 companion seats. Row P 11 seats reserved for wheelchair / companions
- Bay 5: 5 wheelchair + 2 companion seats. Row P 11 seats reserved for wheelchair / companions

Corporate Boxes: Open Air Grandstand (level 1)

8-person Corporate Box x 6

12-person Corporate Box x 6

Corporate Box Facilities

- Dedicated power and auxiliary outlets
- 2 x Fixed tables with esky storage

Stadium Field Seating

The Field - 8,000pax

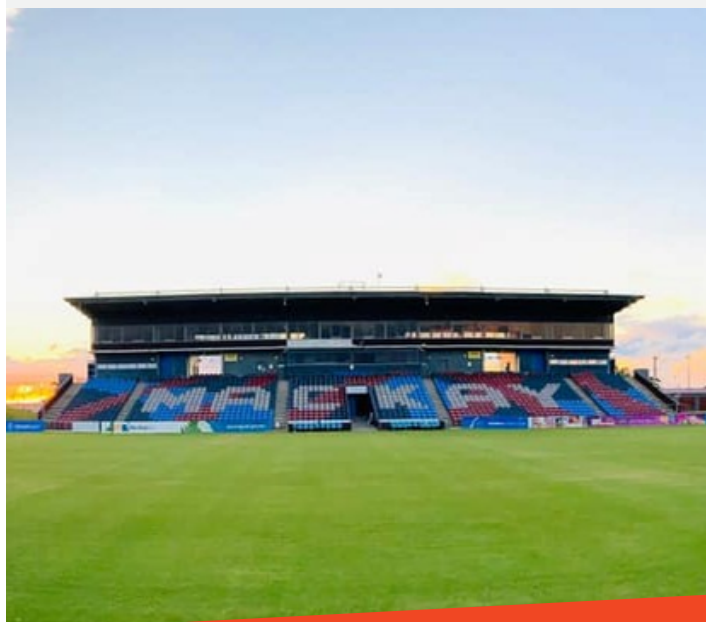
- Rectangle grassed area (77m x 123m)
- Fenced perimeter (78m x 124m)
- 3 entry points for pedestrian access
- 2 entry points for vehicle access
- Direct private access via tunnel for performers/VIP, staff or emergency services

The Hill - 3,000pax

- Grassed area
- General admission

Western Mound - 3,000pax

- Grassed area
- Standing only





FACILITIES

General Facilities

Car Parking

Total Precinct Parking - 1,436 parks

Internal Venue - 15 parks

- Includes 1 accessibility car space

Adjoining Free Carpark - 800 parks

- Located next to the stadium
- Includes 7 accessibility car spaces

Adjacent Free Public Carpark - 221 parks

- Located 1km from the stadium, opposite the junior tennis association
- Includes 10 accessibility car spaces

Ticketing

1 Person Ticketing Booths x 2

- 1 power outlet and 1 data outlet

2 Person Ticketing Booths x 2

- 2 power outlets and 2 data outlets

First Aid Facilities

First aid room (level 1)

- Large, air-conditioned room with private toilet and shower facilities
- Basic first aid equipment, including an examination table
- Large refrigerator

Toilet Facilities

Male Toilets

- 11 x Toilets
- 5 x Urinals catering for 11 people
- 32 x Basins

Female Toilets

- 9 x Toilets
- 8 x Basins

Unisex Toilets

- 5 x Toilets
- 5 x Basins

Accessible Unisex Toilets

- 4 x Toilets
- 4 x Basins

Baby Change Facilities

- 2 x Facilities located in the accessible toilets on level 1
- Fold down change table
- Large air-conditioned room (3.8m x 2.6m)
- Seat for breastfeeding mothers
- Deep sink and bench

Lift Facilities

Lift (all levels)

- Separate public and secure service access
- Can be manually operated for VIP entrance



Team & Media Facilities

Stadium Team Facilities

2 x Separate Facilities – North and South

- Located on the ground level
- Access from venue carpark or main foyer
- Direct private field access, via the tunnel
- Direct private access to dedicated Media Room
- Direct private access to the First Aid Room
- Direct private access to the Corporate Function Room on level 2
- 2 x Dressing rooms (6m x 6.5m)
- 6 x Shower facilities
- 5 x Toilet facilities (mixed gender)
- 2 x Ice baths
- Gym/Warm up room (11m x 6m)
- Strapping room
- Referee room/drug test room, with dedicated toilet facility

Camera platforms

Roof Filming Platform

- Purpose built safety platform with handrails (4m x 2m)
- Restricted access, only on application by suitably qualified person(s)

Grandstand Filming Platform

- Built into the grandstand (2.5m (W) x 2 m(L))
- Sight line issues for 10 tickets for the bottom platform, if used

Media Facilities

Media Conference Room (level 1)

- Purpose built media conference room
- Fully air-conditioned room (4m x 5.5m)
- Camera platform area (1.5m x 4m)
- Sound reduction construction
- Pinboard for backdrop
- 4 power outlets and 2 data outlets

Commentary Room (level 1)

- Fully air-conditioned room (2.3m x 1.8m)
- Audio station (microphone/s, venue audio controls and DVD/CD player)
- Scoreboard/Big screen operations
- Stadium event viewing through large windows
- 4 power outlets, 4 data points, 1 auxiliary point and 1 microphone point

Media Room

- Private air-conditioned room (2.7m x 2.3m)
- Stadium event viewing through windows
- 4 power outlets, 4 data points and 1 auxiliary point





VENUE HIRE

Stadium Hire Fees & Charges 2024 - 2025

Stadium Hire

Our venue hire includes tables and chairs set up to your specifications, with access to our in-house PA system and TV screen. A dedicated Venue Supervisor will be available throughout your event to ensure everything runs smoothly.

If you have any additional requirements for technical support, theming, entertainment, or event setup, please let our event team know. We will provide a comprehensive, customised quote designed to meet the unique needs of your event.

Hire Item	Duration	Standard	Not-for-profit [^]
Stadium (entire venue)	Up to 8 hours	\$4800.00	\$1860.00
Bump in/out (entire venue)	Up to 8 hours	\$1400.00	\$621.00
Function Room (level 2 only)	Up to 8 hours	\$545.00	\$505.00
Bump in/out (level 2 only)	Up to 4 hours	\$391.00	\$373.00
Field (outdoor space only)	Per Hour (minimum 4 hours)	\$125.00	\$125.00
Security (if required)	Per staff/hour	POA	POA
Cleaning (if required)	Per cleaner/hour	\$80.00	\$80.00



Catering packages



Multiple room layouts



Event staff



Licensed bar



Accessibility-friendly



Furniture hire



Stadium Hire Fees & Charges 2024 - 2025

Technical Requirements

BB Print Stadium is a sister venue of MECC, providing access to comprehensive AV technology, customisable equipment options and expert technical support. This allows for seamless delivery for all your event production needs.



Level 2 232m²



Banquet 120



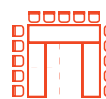
Cocktail 200



Cabaret 64



Theatre 158



U-Shape 30

Catering Requirements

BB Print Stadium Mackay's resident caterer is Mackay Entertainment & Convention Centre (MECC). The MECC hold exclusive rights to operate the in-house kiosk, while also offering corporate catering.

Food Service: Food can make or break an event - no matter the size! From a corporate meeting, to a large-scale gala event, to a relaxed team session - we work with you to create a menu that supports and enhances your event.

Bar Service: We provide a comprehensive full bar service for your event. Please ask our friendly team for more information.

NOTE: All bar, catering and food vendor services are provided/arranged by Stadium Owner or Management. Strictly no BYO.

Fees & Charges - Functions & Events

Stadium Mackay caters to private, commercial & not-for-profit[^] organisations. The above table reflects fees & charges associated for each. We are sure you will find our rates competitive and in line with other regional cities and industry standards. All prices are inclusive of GST.

Security is required for events with service of alcohol. Management reserves the right to hire additional security staff at the hirer's expense.

[^]Not-for-profit rate available to incorporated not-for-profit groups who can demonstrate a need for council support. Must be based within the Mackay Region with proof of incorporation and certified profit and loss statement.

NOTE: Fees and charges are reviewed annually. Bookings held after 1 July will need to allow for an approximate 5% increase in charges.



CATERING MENU

Morning & Afternoon Tea Breaks

START WITH TEA & COFFEE | \$5.60 PP

> Freshly brewed coffee & selections of tea

ADD SEASONAL FRUIT JUICE - \$3.05 PP

ADD A TREAT | \$5.00 EACH PP

- > House made assorted cookies (v) (gf option)
- > Assortment of savoury scones (v options)
- > Lemonade scones, berry compote, Chantilly cream (v)
- > Mini Danish pastries (v)(gf option)
- > Assorted muffins (v) (df option)
- > Individual mixed fruit portions (v, gf, df)
- > House made sausage roll
- > Mini beef pie
- > Roasted vegetable frittata (gf, v) (df option)
- > Mini bacon and egg pie
- > Zucchini slice with tomato chutney (v)

BULK TEA & COFFEE STATION

- > Small | 20 cups | \$62.00
- > Medium | 30 cups | \$90.00
- > Large | 60 cups | \$174.00

BULK JUICE STATION (ORANGE OR APPLE)

- > Small | 20 cups | \$62.00
- > Medium | 30 cups | \$90.00
- > Large | 60 cups | \$174.00



(gf) - Gluten Free (df) - Dairy Free (v) Vegetarian



Lunch on the Go

OPTION ONE | \$26.80 PP

- > Select one sandwich
- > Select one salad
- > Bottle of water
- > Seasonal fresh fruit

OPTION TWO | \$32.80 PP

- > Select two sandwiches
- > Select one salad
- > Bottle of water
- > Seasonal fresh fruit
- > Select one sweet

SANDWICHES

- > Classic egg and lettuce with creamy mayonnaise
- > Poached chicken with chive mayonnaise
- > Gypsy ham with cheddar cheese, vine ripened tomato and Dijon mustard
- > Roast beef with vine ripened tomato and seeded mustard mayonnaise

SALADS

- > Roasted vegetable with spinach, fetta and cous cous (v, df option)
- > Mediterranean chopped salad with cucumber, cherry tomato, red onion and capsicum (gf,df,v)
- > Herbed roasted potato with capers, chives and creamy mayonnaise (gf, df)
- > Pesto chicken pasta salad with cherry tomatoes and bocconcini (gf option)
- > Thai crunchy beef salad with cabbage, spring onion, crunchy noodle, cucumber and Thai dressing

SWEETS

- > House made chocolate and walnut brownie
- > Mixed berry muffin
- > House made carrot cake
- > Lemonade scone

(gf) - Gluten Free (df) - Dairy Free (v) Vegetarian





BUFFET

Lunch or Dinner Menu

RELAXED COMFORT | \$71.00 PP

MENU

- > Roasted pumpkin soup with sour cream and chives
- > Bread rolls
- > An assortment of fresh salads and condiments
- > Steamed mixed vegetables
- > Garlic and rosemary roasted potato and pumpkin
- > Roast beef with seeded mustard crust and a red wine jus
- > Tuscan chicken with spinach, cherry tomatoes and cream
- > Chefs' dessert selection
- > Fresh seasonal fruits



CARVERY FAVOURITES | \$77.00 PP

MENU

- > Bread rolls
- > An assortment of fresh salads and condiments
- > Assortment of roasted vegetables
- > Green beans and baby carrots
- > Paris mash
- > Roast lamb with rosemary and garlic
- > Slow roasted pork leg
- > Marinated char-grilled chicken
- > Chefs' dessert selection
- > Fresh seasonal fruits

(Dietaries available upon request)



Hot or Cold Platters

CHEESE PLATTER - A variety of cheeses with seasonal fruit & crackers

- > Small - \$175.00 each (serves 8-10)
- > Medium - \$240.00 each (serves 15-18)
- > Large - \$305.00 each (serves 20-25)

CHARCUTERIE PLATTER - A selection of cured meats, house made pickles, chutney & crusty bread

- > Small - \$195.00 each (serves 8-10)
- > Medium - \$260.00 each (serves 15-18)
- > Large - \$325.00 each (serves 20-25)

SANDWICH PLATTER - An assortment of fresh sandwiches

- > Small - \$147.00 each (serves 8-10)
- > Medium - \$210.00 each (serves 15-18)
- > Large - \$275.00 each (serves 20-25)

HOT FINGER FOOD PLATTER - Chef's selection of hot finger food

- > Small - \$165.00 each (serves 8-10)
- > Medium - \$230.00 each (serves 15-18)
- > Large - \$295.00 each (serves 20-25)

TRADITIONAL WRAP PLATTER - An assortment of fresh wraps

- > Small - \$152.00 each (serves 8-10)
- > Medium - \$215.00 each (serves 15-18)
- > Large - \$280.00 each (serves 20-25)

FRUIT PLATTER - Seasonal selection of sliced fresh fruit (gf, df, v)

- > Small - \$90.00 each (serves 8-10)
- > Medium - \$155.00 each (serves 15-18)
- > Large - \$220.00 each (serves 20-25)

DESSERT PLATTER - Chef's selection of cakes and slices

- > Small - \$195.00 each (serves 8-10)
- > Medium - \$260.00 each (serves 15-18)
- > Large - \$325.00 each (serves 20-25)





CANAPÉS

Create Your Own Cocktail Menu

3 ITEMS | \$20.70 PP

5 ITEMS | \$32.80 PP

7 ITEMS | \$44.80 PP

12 ITEMS | \$74.30 PP

COLD CANAPES

- > Rare roast beef tostada with horseradish cream & chives
- > Cucumber disc with whipped cream cheese, smoked salmon & capers (gf)
- > Caesar salad wonton cups
- > Prosciutto with whipped goats cheese and caramelised onion en croute
- > Cauliflower croquettes with herb mayonnaise & truffle oil (v)



HOT CANAPES

- > Mini beef pie with house made tomato relish
- > Thai chicken cake with chilli jam (gf, df)
- > House made sausage rolls with tomato relish
- > Lamb kofta with raita (gf)
- > Mushroom and chive tart with truffle oil (v)



DESSERT CANAPES

- > Chocolate & hazelnut tart with gold hazelnuts
- > Assorted profiterole with cream pâtisserie
- > House made chocolate and walnut brownie (NF option available)
- > Salted caramel tart with mascapone
- > Fruit kebab (gf, df)



(gf) - Gluten Free (df) - Dairy Free (v) Vegetarian



BEVERAGES

Tailored Beverage Packages

BEVERAGE PACKAGES

WELCOME DRINK ON ARRIVAL | POA

A pre-poured drink on arrival from a selection of house wines and sparkling, beers, soft drinks and juice.

PREMIUM PACKAGE | POA

1-hour pre drinks from a selection of house wines and sparkling, beers, soft drinks and juice. One bottle of red and white house wine per table of 10.

BAR TAB | CHARGE ON CONSUMPTION

Host pays for drinks on consumption, bar tab optional.

CASH BAR

Guests pay for their own drinks, minimum consumption surcharge may apply.

Availability of beverage packages will be evaluated on an event by event basis at MECC discretion.



ABOUT MACKAY

Why Choose Mackay?

Are you eligible for the Events and Conference Attraction Program?

Mackay Regional Council's 'Invest Mackay Events and Conference Attraction Program' supports the attraction of major sporting and cultural events, concerts and conferences to stimulate the local economy. Mackay Regional Council will consider supporting events and conference that meet the criteria for one of the four event categories - emerging regional events, significant regional events, major events and hallmark events.

www.mackay.qld.gov.au/community/grants/events_attraction_fund

Mackay Isaac Tourism

Mackay Isaac Tourism provides free advice and information for anyone planning an event in the Mackay Region, as well as promoting the region for leisure tourism. Their more than 200 members include venues, accommodation providers, printers, caterers, exhibition hire, transport and touring, entertainment plus pre and post touring operators.

Visitor Information Centres can be found in Mackay, Sarina and Marian.

www.mackayisaac.com

With its unique combination of natural beauty, professional facilities, and diverse activities, Mackay, provides an ideal location for hosting unforgettable events.

A couple is seen from the back, looking out over a vast valley at sunset. The sun is low on the horizon, creating a warm, golden glow over the landscape. The valley below is filled with green fields and a winding river, with distant hills visible under the soft light.

Why Choose Mackay?

Why Host Your Event in Mackay, Queensland?

Mackay offers an exceptional setting for events of all types, blending natural beauty, modern infrastructure with warm hospitality. Here is why you should consider Mackay for your next event:

1. Stunning Natural Surroundings

From the serene beaches along its coastline to the meandering Pioneer River, and the lush, subtropical rainforests of Eungella National Park. These diverse and picturesque settings create a unique and unforgettable setting for any event.

2. Exceptional Event Venues

The region boasts versatile venues, such as the MECC, which features world-class facilities suitable for events of all sizes, from intimate gatherings to large-scale conferences.

3. Excellent Accessibility

Mackay Airport offers exceptional connectivity, hosting over 110 flights weekly, including more than 70 direct flights between Brisbane and Mackay. With a swift 1.5-hour journey from Brisbane, the airport ensures seamless and convenient travel for all attendees.

4. Accommodation to Suit All Budgets

With a diverse range of accommodations, from luxury resorts to cost-effective options, Mackay caters to the needs of all attendees.

5. Tours and Recreational Activities

Mackay offers a wide range of tours and activities that allow attendees to explore the region's natural beauty. From guided trips to see wallabies on the beach or explore the region's rich sugar industry to wildlife spotting at Eungella National Park, there's something for everyone. These activities provide excellent opportunities for team-building, relaxation, or extending the event experience.

6. Comprehensive Event Services

Mackay is home to experienced event planners, catering services, and technical support teams, ensuring seamless event execution.

7. Welcoming Atmosphere

Known for its friendly locals and relaxed environment, Mackay guarantees a warm welcome and a positive experience for all guests.



PERMITS & INFO

Plan your Event

Permits

The stadium is zoned Recreational Reserve, which is interpreted as 'sport' and some events may require permit approvals to proceed. If you answer YES to any of the below questions – you may need a Temporary Entertainment Event approval.

- Are you providing entertainment to the public?
- Will the event attract more than 200 people?
- Will the event have any catering, infrastructure, fireworks or amplified sound?
- Will the event impact on neighbouring residents or businesses?

A standard function utilising only the level 2 function room may not require an event permit, however if you choose to have 'other' activities and events such as jumping castles outside the function room or something similar – you may have to apply for an event permit from council for that part of your event.

www.mackay.qld.gov.au/community/events/organising_events_in_the_mackay_region/entertainment_event_permits

Do I need an event traffic management plan?

For certain festivals and events, it may be appropriate or desirable to close part or all the road to ensure public safety and/or to modify parking/loading restrictions in the event area. At a minimum, all event organisers are required to submit a risk assessment to council to identify any hazards and implement controls for people arriving and leaving the event.

At BB Print Stadium Mackay, events over 2,600 patrons will require an Event Traffic Management plan prepared by a certified traffic management designer of your choice. Where attendance is greater than 5,000 people, the event must be referred to Queensland Department of Main Roads (DTMR). Please refer to Mackay Regional Council - Event capacity matrix for information on the level of event traffic management required for your event, based on attendance numbers for the venue.

www.mackay.qld.gov.au/community/events/organising_events_in_the_mackay_region/related_event_approvals/event_traffic_management



Other information

Hirer's responsibilities

The BB Print Stadium Mackay facilities will be presented to you in a clean and tidy fashion. Where applicable, the facilities Manager will arrange ground markings and present playing surface in a fully maintained condition. Please find below some additional activities you may not be aware of when hiring our facility.

All designated accessible seating is located without the need to utilise the stairs.

The hirer is responsible for:

- Supplying a comprehensive "Event Plan" to the MECC and to the stadium operator, which details all aspects of the event including access/out times, event times, proposed layout and proof of food/beverage permit applications etc.
- Engaging with our catering team for the supply of all catering and beverage requirements.
- Organising security as required/along Office of Liquor, Gaming and Racing (OLGR) crowd control guidelines
- Any additional infrastructure
- Managing ticket sales and capacities - liaise with MECC staff for information
- Returning the stadium and grounds in the condition it was hired to you (ie clean and tidy), and meeting the costs of rubbish removal
- Risk management and appropriate management of WH&S
- Gaining event approvals where required (for non-sporting events). This includes:
 - Lodging an Event Management Plan
 - Activating a Traffic Management Plan, if necessary
 - Ensuring all permits pertaining to the event are obtained
 - Installing additional toilet facilities where necessary

NOTE: You will need to supply copies of these event approvals to the MECC / BB Print Stadium Mackay at least 48 hours prior to the event.

BB Print Stadium Mackay

Contact Information

 (07) 4961 9515

 stadiummackay@mackay.qld.gov.au

 themecc.com.au

 2 Casey Avenue, South Mackay, 4740