



2032 Olympics Planning Summit

10 May 2022



Mayor's Welcome

Cr. Greg Williamson



Brisbane 2032 Opportunity Overview

Mark Stockwell

**Brisbane 2032 Olympics Organising
Committee Representative**

Current Mackay Regional Council Initiatives

Cr. Michelle Green

Sport Advisory Committee Chair

Cr. Belinda Hassan

Sport Advisory Committee Representative

Cr. Justin Englert

Chair Mountain Bike Committee

2032 Olympics Planning Summit



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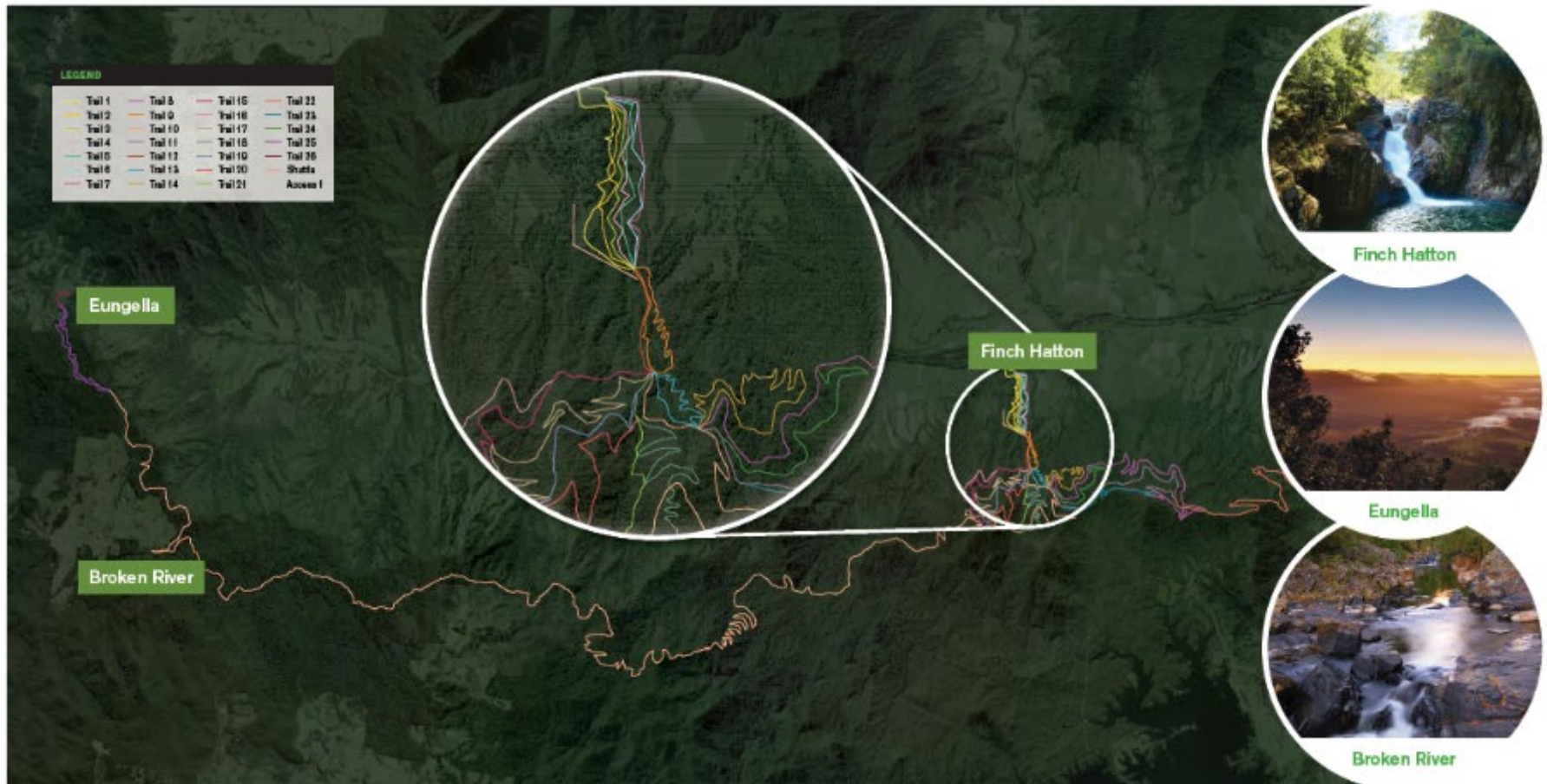
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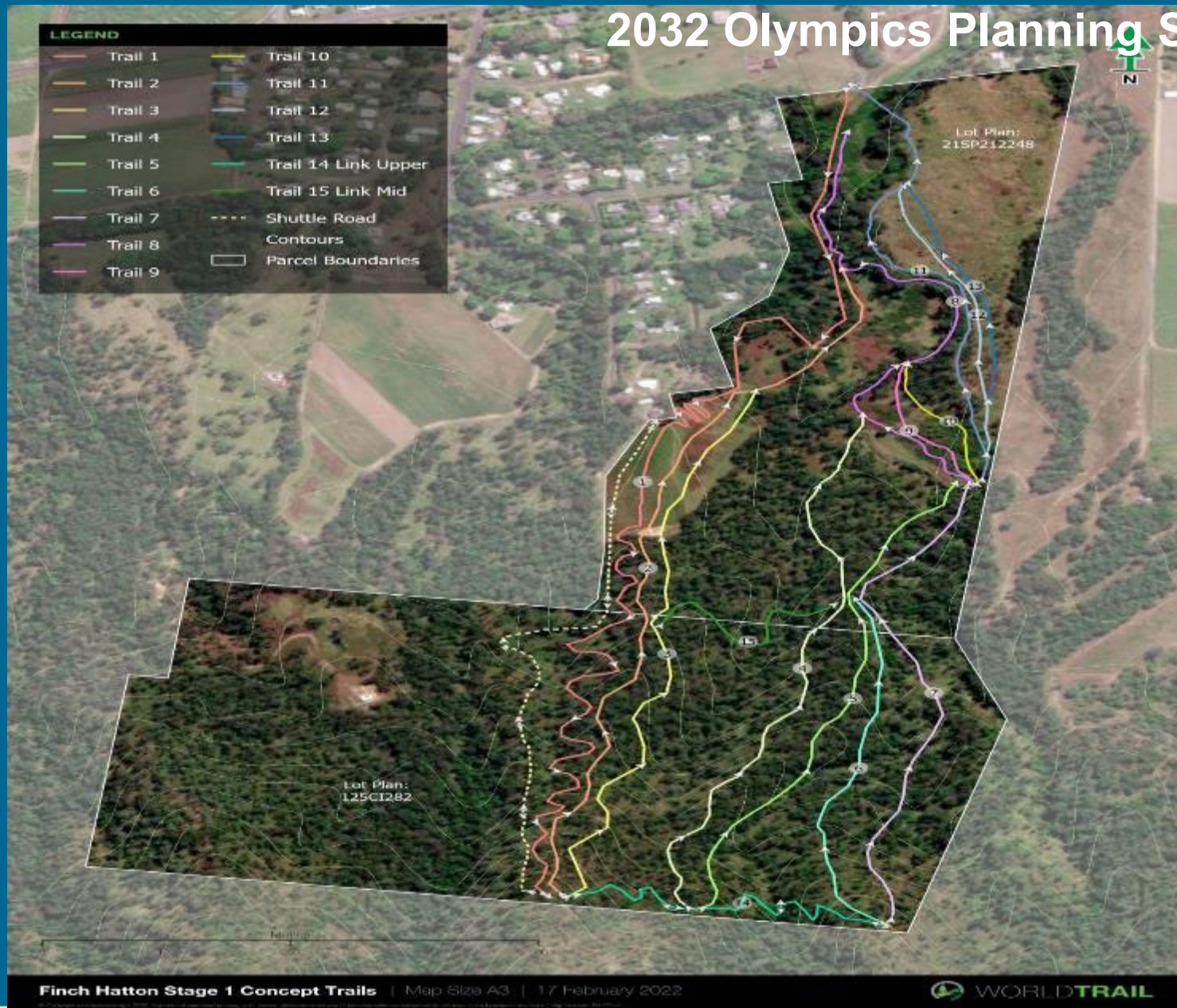


2032 Olympics Planning Summit



PROPOSED TRAIL NETWORK OVERVIEW









Regional Development Australia's Regional Roadmap for Sport

Robert Cocco

CEO, Regional Development Australia, Greater Whitsundays



Regional
Development
Australia
GREATER WHITSUNDAYS



Australian
Government

GREATER WHITSUNDAY

Regional Development Roadmap



THE REGION'S ROADMAP VISION

In 2032 the Greater Whitsunday region is abundant with lifestyle, education and employment opportunities. As leading industry innovators, we collaborate across the region to distribute our food, resources, research, and knowledge worldwide.

We celebrate our First Nations and creative cultures and welcome people to enjoy our unique and stunning natural environments. From the Great Barrier Reef to the Bowen Basin our region offers unparalleled prospects and experiences for residents and visitors. Big industry and small business thrive in our collaborative and evolving economy.

Success in 2032 is:

- Thriving and unified regional communities attracted by a high quality of life with services and facilities that build resilience and wellbeing across age groups, lifestyles and income levels
- An educated and agile workforce trained in the region for the region
- Access to professional and personal development opportunities to advance careers, up-skill, attract and retain a vibrant workforce for the region
- A robust, sustainable and resilient economy, driving innovation in the agribusiness, renewables, circular economy, METS, tourism, aerospace and advanced and micromanufacturing sectors
- Enhanced digital and data infrastructure supporting and enabling industry, education, and training
- A highly connected region served by networks of infrastructure, allowing access to affordable water, energy and transport modes



KEY CHALLENGES

The Greater Whitsunday region benefits from multiple competitive advantages, but it also has its challenges. Engagement with stakeholders identified the following key challenges:

- **Regional connectivity** – integrated transport infrastructure to allow seamless movement across the region; enhancing the role and function of the region's airports; and addressing digital connectivity.
- **Affordable housing pressures** – having access to a ready supply of diversified affordable housing products in both the rental and owner occupied sectors.
- **Dealing with the potential impacts of climate change** and facilitating a low and zero-carbon future.
- **Addressing skills development** – creating the right programs and project opportunities to up-skill, attract and retain a vibrant workforce in the region and aligning skills with the region's future economy.
- **Enhancing the region's image** – elevating the narrative and focus on the multiple benefits and returns from investing in the region.
- **Water security** – managing access to sustainable water supplies for growing population and industries.
- **Economic transformation and diversification** – creating and supporting new markets and new technology that align with the region's aspirations.
- **Tourism recovery** – preparing for the return of international tourism and broadening the sector offer as a means of diversifying the region's employment base.



CATALYSTS FOR REGIONAL GROWTH: ENABLERS

The enablers are the fine detail of the Roadmap. They include policies, programs and projects that shape and deliver the desired future vision and catalyse additional development in the region. The Roadmap has identified eight separate sectors incorporating the enablers.

Housing is identified as a sector although it has no discrete enablers. It requires a coordinated discussion across government and industry to address some systemic issues that create significant challenges for delivering affordable dwellings.

Each Roadmap strategic theme is addressed in its delivery and identifies alignment with the reform areas of Infrastructure Australia's (IA) 2021 Infrastructure Plan.

Note: The enablers are called such as they shape and enable the delivery of the shared vision and catalyse the conditions to generate jobs, foster equality and wellbeing, and deliver prosperity across the region.



SPORTS & RECREATION – ENSURING SPORTS IS ACCESSIBLE TO ALL. SPORTS AND RECREATION SUPPORTING DIRECT SPORTS RELATED SALES AND SERVICES, BOOSTING INTERNATIONAL TRADE, SUPPORTING REGIONAL REPUTATION, IMPROVING HEALTH AND SOCIAL WELLBEING, AND ENCOURAGING DISCIPLINE, TEAMWORK AND COMPETITIVE SPIRIT

Enabler	Description	Regional Benefit	Action and Commitments Required	Themes Addressed	IA Reform Area Alignment
Greater Whitsundays Sports Centre of Excellence 4 - 6 YEARS	The Greater Whitsundays Sports Centre of Excellence (GWSCCE) will build and grow opportunities aligned to sports and associated activities, becoming a new regional economic sector. GWSCCE programs would facilitate: • Provide high quality and high-performance sporting facilities supporting athletes, spectators, administrators, and sport sector service providers. • Nurturing regional sporting talent. • Developing commercial teams and / or partnering with existing teams to support their representation within global, national, and state sporting competitions. • Capacity and capability growth in sports medicine, sports science, and sports administration. A hub and spoke commercial infrastructure and operations model for GWSCCE will facilitate community access and facility use and enable partnerships with VET and higher education. GWSCCE could realise future central Queensland sporting teams being represented and based in Mackay Central. Initial hard infrastructure development would include: • Corstee's A&C Phase Two development: a multifunctional indoor sports and training centre supporting education aligned to sports health, medicine and administration. Additional use as a community emergency response centre. • Mackay South Sports Precinct (MSSP) redevelopment: 88 Print, 4,500 and South Junior sporting complex redevelopment and further development of Great Barrier Reef arena including new grandstands, office sites, media centre, health and wellbeing studios and sport amenities. Led by Mackay Regional Council and CQU. Supported by Harvey Park, RDA GW, GWS and various sporting associations.	• Increased community participation in sports and wellbeing programs. • Develop indigenous sporting pathway programs and regional talent programs. • Attraction and accommodation of regional, state and national junior and senior sports carnivals and competitions, and national sports (A League, NBL, Rugby). • Development of athletes, sports health providers and sporting administrators. • Delivery of a multifunctional facility to cater to future emergency response needs.	• Funding support needed. • Development of GWSCCE strategy, agreed stakeholder concept and feasibility assessment – \$300k. • Master plan – \$1M. • Infrastructure – \$100M including \$80M for MSSP.		Place-based outcomes Social infrastructure
Greater Whitsunday Trail Network	The Greater Whitsunday Trail Network (GWNTN) diversifies existing regional tourism-based offers while showcasing the region's natural scenic amenities through an innovative, active visitor experience. GWNTN creates a regional tourism product offering a week-long trail package, creating a longer timeframe visitor experience and increased visitor daily spend via trail engagement. The trail network includes three adventure-based and eco-tourism projects: • Pioneer Valley Mountain Bike Trail (PVMST) Project: A single direction, 100 km mountain bike trail network from Bulgella to Finch Hatton. Stage 1 delivers trail head infrastructure and associated Finch Hatton tracks. Led by Mackay Regional Council. Supported by Mackay Isaac Tourism, RDA GW, GWS and Mackay Region Chamber of Commerce. • Whitsunday Mountain Bike Trail (WMTB): The project includes track upgrades, signage and shelter and water stations along the 'Great Walk.' Will provide nature-based experiences. Led by Whitsunday Regional Council. Supported by Whitsunday Tourism, RDA GW, GWS, Whitsunday Chamber of Commerce, and Proserpine Chamber of Commerce. • The Isaac Trail Network (ITN): Opportunity to develop a series of trails connecting from Mackay and Whitsunday council areas through the Isaac region and neighbouring regional councils. The trails can highlight historic, tourism and industry features of the region including First Nations culture, gold fields and serene natural lakes and dams. Led by Isaac Regional Council. Supported by Mackay Isaac Tourism, RDA GW and GWS.	• The PVMST, ITN and WMTB link and provide a complete and regionally innovative offering to effectively attract domestic and international adventure and eco-tourists. • Increased visitor nights. • PVMST job creation: - Construction – 10 FTE - Operational – 10 • PVMST annual visitor estimate – 31,000. • PVMST is investment ready. • WMTB job creation: - Construction – 10 FTE - Operational – 10 • WMTB annual visitor estimate – 18,000 • The ITN has the potential to connect to the PVMST and provide an additional adventure tourism offering in the region.	• Funding support needed. • PVMST Stage 1 – \$8M. • WMTB – \$1.8M. • ITN – \$150k.		Social infrastructure



Great Barrier Reef Arena Project

Adrian Young

General Manager, Harrup Park



PROJECT FUNDING

From a field of dreams to a brilliant new reality, the enormous value of Great Barrier Reef Arena has been recognised by an investment of \$20 million by the Australian Government and Queensland Government.

Harrup Park Country Club is also investing over \$4 million in Stage 1 of the precinct development project.

CONSTRUCTION

Following a 12 month build, Great Barrier Reef Arena will be completed and ready for launch in December 2022.





GREAT
BARRIER
REEF
ARENA

BETH MOONEY

GREAT BARRIER REEF ARENA AMBASSADOR

INTERNATIONAL CRICKET STAR BETH MOONEY CELEBRATES AS SHE GUIDES AUSTRALIA TO AN ASTONISHING ONE DAY SERIES VICTORY WITH 125 NOT OUT AGAINST INDIA AT GREAT BARRIER REEF ARENA IN NOVEMBER 2020.

THE MATCH IS NOW ETCHED IN CRICKET LEGEND AS THE 'MIRACLE IN MACKAY'.

FOLLOWING HER DEBUT FOR AUSTRALIA IN 2016, BETH MOONEY RAPIDLY ESTABLISHED HERSELF AS ONE OF THE WORLD'S PREMIER PLAYERS IN ALL FORMATS.

BETH PLAYED ALL HER JUNIOR CRICKET IN REGIONAL QUEENSLAND AND WAS NAMED WISDEN'S LEADING WOMAN CRICKETER IN THE WORLD IN 2021.

IN 2020, SHE BECAME THE FIRST PLAYER TO SCORE 3000 RUNS IN WBBL MATCHES.

WE ARE PROUD TO HAVE THIS TRAILBLAZING CHAMPION OF CRICKET AND WOMEN'S SPORT AS AN INAUGURAL AMBASSADOR FOR GREAT BARRIER REEF ARENA IN MACKAY.



CRICKET
AUSTRALIA



GREAT
BARRIER
REEF
ARENA

LAUREN BELLA

GREAT BARRIER REEF ARENA AMBASSADOR

Great Barrier Reef Arena attracts not only AFL but all other sports... I'm so proud of my hometown and I love going back.



LAUREN BELLA HAS THRILLED CROWDS AT GREAT BARRIER REEF ARENA WITH HER OUTSTANDING CAPACITY IN THE RUCK AND AROUND THE GROUND FOR THE GOLD COAST SUNS. LAUREN PLAYED FOR LOCAL MACKAY JUNIOR CLUB, SARINA DEMONS, AND CAME THROUGH THE SUNS ACADEMY.

SHE IS NOW ONE OF THE PREMIER RUCKS IN THE NATIONAL AFLW COMPETITION. WE ARE PROUD TO HAVE THIS LOCAL HERO OF AFLW AND WOMEN'S SPORT AS AN INAUGURAL AMBASSADOR FOR GREAT BARRIER REEF ARENA IN MACKAY.



PROJECT STAKEHOLDERS

CRICKET PARTNERS

- Cricket Australia
- Queensland Cricket
- Mackay Cricket Association
- WBBL
- Brisbane Heat

AFL PARTNERS

- AFL
- AFL Mackay
- AFLW
- AFL Queensland
- Gold Coast Suns

SPORTS & COMMUNITY PARTNERS

- Mackay Netball
- Sporting Wheelies Association (Mackay/Qld)
- Mackay Hockey
- Mackay Basketball
- CQUniversity
- Senior Citizens Groups

DELIVERY PARTNERS

- Queensland Government
- Federal Government
- Mackay Regional Council
- Tourism & Events Queensland
- Mackay Tourism





ECONOMIC IMPACT

Independent economic analysis provided by REMPLAN estimates the following economic impacts from GBRA Stage 2.

CONSTRUCTION

Total economic impacts in the Mackay Region over the two-year construction phase, including all direct and indirect economic effects, are anticipated to include:

- Output – Gross revenue of \$34.9 million
- Employment – Support of 60 short-term jobs, at construction peak in Year 1
- Value-Added – \$12.1 million of value-added

Total economic impacts on the Queensland economy over the two-year construction phase, including all direct and indirect economic effects, and inclusive of the impact on the Mackay Region are anticipated to include:

- Output – Gross revenue of \$43.2 million.
- Employment – Support of 76 short-term jobs, at construction peak in Year 1.
- Value-Added – \$15.5 million of value-added.

GBRA STAGE 2 OPERATIONS

Each year of operation will support:

- Employment – 58 new local jobs
- Turnover – \$11.8 million
- Additional GRP for Mackay – \$4.8 million

See full REMPLAN Economic Assessment Study attached.

GREAT BARRIER REEF ARENA STAGE 2 Economic Assessment Summary



Project Investment (\$15.5M)

Impact on Mackay

In Mackay LGA construction will generate^a:

- 60 jobs
- \$34.9 million in turnover
- \$12.1 million in GRP

For every \$1 directly invested, a further \$1.25 will be generated in Mackay's economy during construction

Impact on Queensland

In Queensland construction will generate^a:

- 76 jobs
- \$43.2 million in turnover
- \$15.5 million in GSP

GBRA Stage 2 Operations

Every year the new facility operates it will support ^a:



58 new local jobs



\$11.8 million in turnover



\$4.8 million in GRP for Mackay

Attendance by visiting athletes and spectators to new training, carnivals and competitive events at the facility it will support ^a:



33 new local jobs



\$6.9 million in turnover



\$3.3 million in GRP for Mackay

Annual benefits through provision of sports infrastructure:



Health benefit
\$2.8 million



Social benefit
\$2.9 million

Return on Investment (cost to benefit ratio)

Over a 20-year period, the project has an estimated net present value of \$63.2 million^b

\$1.00
of cost



\$1.34
of benefit

Notes: GRP = Gross Regional Product. GSP = Gross State Product.

a) Total economic effect inclusive of direct, flow-on supply chain and consumption effects.

b) 7% discount rate.

2032 OLYMPIC & PARALYMPIC GAMES

Together, Stages 1 & 2 of the Great Barrier Reef Arena development provide new facilities in Mackay supporting the 2032 Olympic & Paralympic Games, athlete training and preparation.

Significant opportunities for facility use include:

Pre-Games Period (2023-2032)

- Elite training across a diversity of included sports
- Pre-Games national and international events
- Paralympian athlete training base

Paralympic and Olympic Games Period (2031-2032)

- Qualifying events in specific sports
- Paralympic Games venue
- International team and individual sports training base
- Live Site

KEY SPORTS

The following Olympic & Paralympic sports have been identified as particularly suited to use of the GBRA Stage 1 & 2 facilities:

- Cricket (pending inclusion)
- Basketball and Wheelchair Basketball
- 3x3 Basketball
- Wheelchair Rugby
- Hockey
- Table Tennis
- Badminton
- Volleyball & Sitting Volleyball
- Karate
- Taekwondo
- Judo
- Fencing & Wheelchair Fencing
- Goalball



Brisbane 2032

Olympic and Paralympic
Games Host

Queensland







Workshop Activity

Vision 2032 for Mackay Sport

Table Discussions



Close Out and Thank You

Feedback:
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